

## Weiyad

# Shenzhen Meiyad Optoelectronics Co., Ltd (Group Introduction)

# Meiyad

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**Group Introduction** 



**Production Capacity** 



**Products** 



Case Show

## Meiyad Group—







Founded in 2011



2,000+ employees



4 production bases



Top 1 in single and dual color module industry



Over 330,000 m<sup>2</sup>



**Top 3 in Creative Screen** 



Each production base is equipped with the capabilities of independent PCB production and LED encapsulation.







## — Shenzhen Headquarters





#### Founded in 2011



Building area 10,800 m<sup>2</sup>



200+ employees

Positioning: Group R&D Center, mainly engaged in the production and sales of flexible and customized products, as well as domestic projects and international marketing centers













## — GuangXi Production Base —





#### Founded in 2017



Building area 120,000 m<sup>2</sup>



600+ employees

Positioning: Mainly focused on SMD single and dual color modules, outdoor full-color modules, equipped with SMD LED lamp packaging, PCB production









## **SiChuan Production Base** -





#### Founded in 2020



Building area 120,000 m<sup>2</sup>



600+ employees

Positioning: Mainly focused on producing SMD indoor full-color modules, equipped with SMD LED lamp packaging, PCB production











## — HuBei Production Base ——





#### Founded in 2023



Building area 80,000 m<sup>2</sup>



600+ employees

Positioning: Focus on mid-to-high-end products such as small pixel pitch modules, flexible modules, outdoor full-color modules, and COB modules, and provide supporting LED lamp encapsulation.











## Meiyad Group —



**Shenzhen Branches** 

**Hubei Branches** 

**Meiyad Headquarters** 

**Shenzhen Panke Company** 

**Damei Wisdom Company** 

**Customized and Flexible** LED display **PCB Board** 

**Module series** 

**Damei Technology Company** 

Mini COB Products Flexible Module **Outdoor Module** 

**Guangxi Branches** 

**Hengtai Electronics Company** 

**Lipu Company** 

**SMD Lamp Single and dual Modules PCB Board** 

**Sichuan Branches** 

**Meisite Company** 

Panzhihua Panke Company

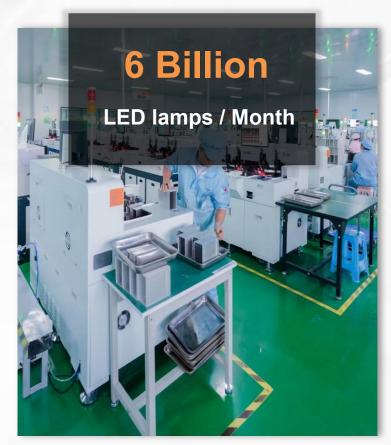
**SMD Lamp and Modules** 

**PCB Board** 

## —— Production Capacity——



Meiyad Group is a leading diversified LED industry chain manufacturer, integrating LED display screens, PCB production, LED lamp encapsulation, glue, cabinet, packaging and other diversified industries.



**1000+ Lamp Encapsulation Line** 



150+ Public Mold PCB



25%+ PCB supply to market

## Distribution of the China Domestic Market — Weiyad



**26** Branch Offices

300+ Dealers



## **Worldwide Distributors Wanted**





## **Meiyad Group Culture**





Become the world's leading multinational group integrating LED display R&D, production and sales.



**Creativity realizes experience value** 



#### **Group spirit**

Honor Integrity

Gratitude Responsibility



#### **Quality goal**

Customer satisfaction is the highest pursuit
Keep improving is the eternal goal



#### **Group responsibility**

Eternity Sharing Harmony Friendliness



#### **Group mission**

Create development opportunities for customers

Make a bright future for the entire LED industry

## **Qualification and Honor**





#### **Awards**

- 70th National Day Craftsmanship Award
- Specialized, Refined, Special and Innovative SMEs
- Innovative Small and Medium Enterprises
- National High-Tech Enterprise
- Guangdong Province Famous Brand
- Top 25 LED Display Screen Enterprises in China
- Excellent LED Display Product Award
- Excellent LED Flexible Screen Brand
- Top 10 LED Flexible and Transparent Display Brands
- Top 10 Industry Innovation and Growth Brands





## Intellectual property

- Invention Patent for a Highly Flexible and Adjustable Curvature LED Display Screen
- Invention Patent for a Display Screen Splicing Link Structure and Flexible LED Display Screen
- Invention Patent for an Adaptive LED Display Screen Frame
- Utility Model Patent for an Easy-to-Snap Spliced LED Display Screen
- Utility Model Patent for a Vertical LED Display Module Disassembly and Assembly Mechanism
- Software Copyright for an LED Display Screen Playback Software
- Software Copyright for an LED Display Screen Control System





**Certification** and **Testing** 

CCC

Energy-saving certification

**Environmental** 

Labeling

Low Blue Light

UL

ETL

BIS

CE

FCC

**ROHS** 

Indoor and outdoor product test reports

>>>

## — Meiyad Partners











































## **Meiyad Product Series**—





INDOOR FLEXIBLE LED DISPLAY



OUTDOOR FLEXIBLE LED DISPLAY



FINE PITCH LED DISPLAY 608 \* 342mm SERIES



FINE PITCH LED DISPLAY 600 \* 337.5 mmSERIES



LED DISPLAY



OUTDOOR FIXED INSTALLATION LED DISPLAY



RENTAL LED DISPLAY



TRANSPARENT LED DISPLAY

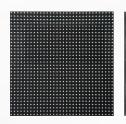


INDOOR FIXED INSTALLATION

CUSTOMIZED CREATIVE LED DISPLAY



XR VIRTUAL STUDIO LED DISPLAY



FULL COLOR LED DISPLAY MODULE SERIES





SINGLE COLOR LED DISPLAY MODULE SERIES

## **N'eiyad**

### - CUSTOMIZED CREATIVE LED DISPLAY ----

Produce high-end flexible led screen, customized led screen and standard indoor & outdoor led screen, can check brochure for more details.





























## **Creative Shaped Screen**



#### **Design extended applications**

Donut screen

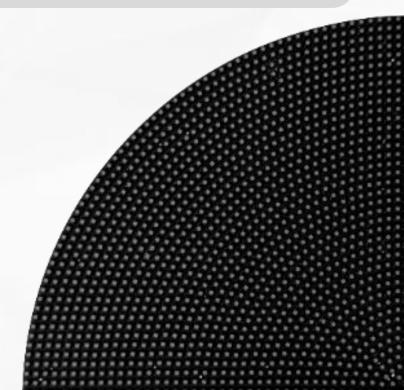
- Ribbon screen
- Treasure bowl screen
- Dome screen
- Art sculpture screen
- Outdoor circular screen >

- Lintel screen
- Speaker screen
- Special-shaped canopy screen >
- **CAVE Immersive screen**

- Spherical screen
- Outdoor spherical screen
- Indoor spherical screen
- **Hemispherical screen**
- **XR Immersive screen**

- ★ 100% private customization, to create exclusive customized solutions
- **★** Highlight individuality culture achievements city landmark
- ★ Gather vast popularity and win unlimited business opportunities
- **★** Supports customization of random pixel pitch and size





## — Flexible LED Screen ——



### **《The pioneer in the flexible module industry》**

#### **Design extended applications**

- ➤ Inner arc screen ➤ outer arc screen ➤ Cylinder screen
- Outdoor waterproof Cylinder screen

#### Pixel Pitch (mm)

320\*160mm (1.25/1.538/1.667/1.86/2/2.5/3.076)

240\*120mm (0.93/1.25/1.875/2/2.5/3)

250\*100mm (1.5625) 320x160mm (Outdoor P2.5/P3.076/P4/P8)



- ★ 8 times technology upgrades, 8 years of market experience
- ★ Ultra-thin, 8.5mm thickness
- **★** Maximum 120° bending, 10,000 bending tests
- ★ MOB craft P0.93 flexible module, using MIP encapuslated lamps + soft module PCB design, the first in the industry
- **★** Outdoor flexible module waterproof grade reaches IP66
- ★ Support soft/hard module connection, large/small module with modeling
- **★** Supports customization of random pixel pitch and size



## — COB LED Screen ——



#### **Product Features**

- ➤ Back wireless design ➤ 22Bit+Gray Scale ➤ Ultra Slim
- Support power supply & control system double backup

#### Pixel Pitch(mm)

600\*337.5 cabinet (0.9375/1.25/1.5625/1.875)

Module size 150\*168.75mm



- ★ Widely used in command centers, big data centers, public prosecutors and other application scenarios
- ★ High grayscale 22BIT+, HDR high dynamic image quality, bright colors
- ★ The color consistency is good and the contrast ratio reaches 10000:1.
- ★ Support power supply&control system double backup
- ★ Panel hardness 4H, waterproof, dustproof, and anti-bump Power supply, receiving card are combined into HUB board.



## — Fine Pitch LED Screen —



#### **Product Features**

- ➢ Back wireless design ➢ 16Bit Gray Scale ➢ Ultra Slim
- Support power supply & control system double backup

#### Pixel Pitch(mm)

608\*342 cabinet size (1.267/1.461/1.583/1.9)

600\*337.5 cabinet size (0.9375/1.25/1.5625/1.875)

640\*480 cabinet size (1.25/1.538/1.86/2/2.5)



- ★ Widely used in command centers, big data centers, public inspection and other application scenarios
- **★** High gray scale, high contrast, bright colors
- ★ Support power supply & control system double backup
- **★** Back wireless design
- **★** Three sizes to meet a variety of field needs



## Outdoor Fixed LED Screen ——



#### **Product Features**

- ➤ High brightness
  ➤ IP65
  ➤ Anti-UV
- Energy saving and environmental protection

#### Pixel Pitch(mm)

2/2.5/3/3.076/4/5/6/6.67/8/10/16



- **★** High brightness, high contrast
- **★ IP65 dustproof and waterproof**
- ★ Anti-uv, avoid mask thermal expansion cold shrinkage warping edge
- ★ Energy saving and environmental protection, cabinets size can be customized



#### **Pixel Pitch**

P4.44/P5.71/P6.66/ P8 P10

## — CAVE-R Immersive LED Screen —



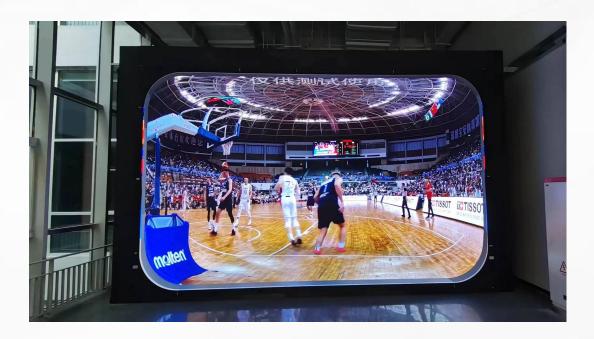
#### **Product Features**

> 8K ultra high definition> Floor screen> Immersive > 3D/2D

#### **Pixel Pitch(mm)**

P1.579-8.1m(diameter), P1.579-6m(diameter)

Other size and pixel pitch can be customized



- ★ Used widely in virtual teaching, live sports event broadcasting, cultural and tourism interaction, virtual shooting, etc.
- **★** Ultra high definition
- **★** The floor screen can be stand and dance
- **★** Supports 3D/2D mode switching
- **★ Super strong immersive sense**



## — XR Immersive LED Display —



#### **Product Features**

- ➤ Ultra high resolution ➤ 1200 nits ➤ 16 Bit / 14 Bit ➤ 7680Hz
- Energy saving and environmental protectionPixel Pitch(mm)

1.86/2.6/2.976/3.91/4.81



- **★** High brightness, high contrast ratio
- **★** Ultra high refresh rate
- **★** High grayscale
- **★** Energy saving and environmental protection



## Rental LED Screen



#### **Design extended applications**

- Refresh rate7680Hz
  Can be spliced in special shapes
- Support inner arc, outer arc, right angle and arc angle shapes
- High brightness
- > Front and rear maintenance

Pixel Pitch(mm)

2.97/3.91/4.81



- ★ Support 500\*500 and 500\*1000 cabinet splicing
- **★ HUB wireless connection**
- **★** High brightness, high contrast
- **★** Support hanging, stack and floor tile



## **Transparent LED Screen**



#### **Design extended applications**

TransparentCrystal film screen

Glass screen

Film screen
Holographic screen

Pixel Pitch(mm)

Mesh Transparent: 2.6-5.2/2.84-5.62/3.91-7.81/7.8-7.8/10.4-10.4

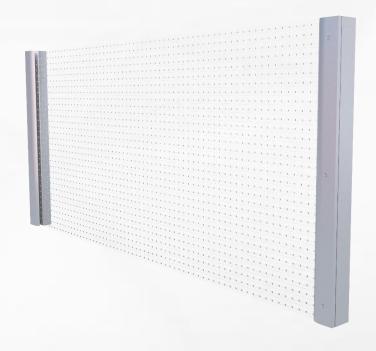
Glass/Film screen: 4/4-8/5/6/8/10/16/20/20-40

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**★** 100% private customization, create exclusive customized solutions

**★** Supports customization of random pixel pitch and size

Holographic screen: 3.9/3.9-7.8/6.25/10.4



## — LED Display Module Series —



#### **Product Features**

➤ High refresh ➤ High brightnessss ➤ High grayscale

Energy saving and environmental protection

#### Pixel Pitch(mm)

Single color: P4.75/P5 SMD (Red)

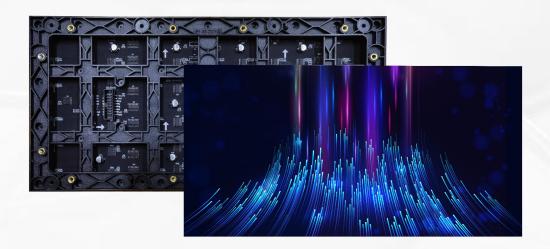
P10 DIP & SMD (Red/Green/Blue/White/Yellow)

Normal Indoor: 1.25/1.538/1.86/2/2.5/3/3.076/4/5

Normal Outdoor: 2/2.5/3/3.076/4/5/6/8/10

Flexible Indoor: 1.25/1.538/1.86/2/2.5/3.076/4

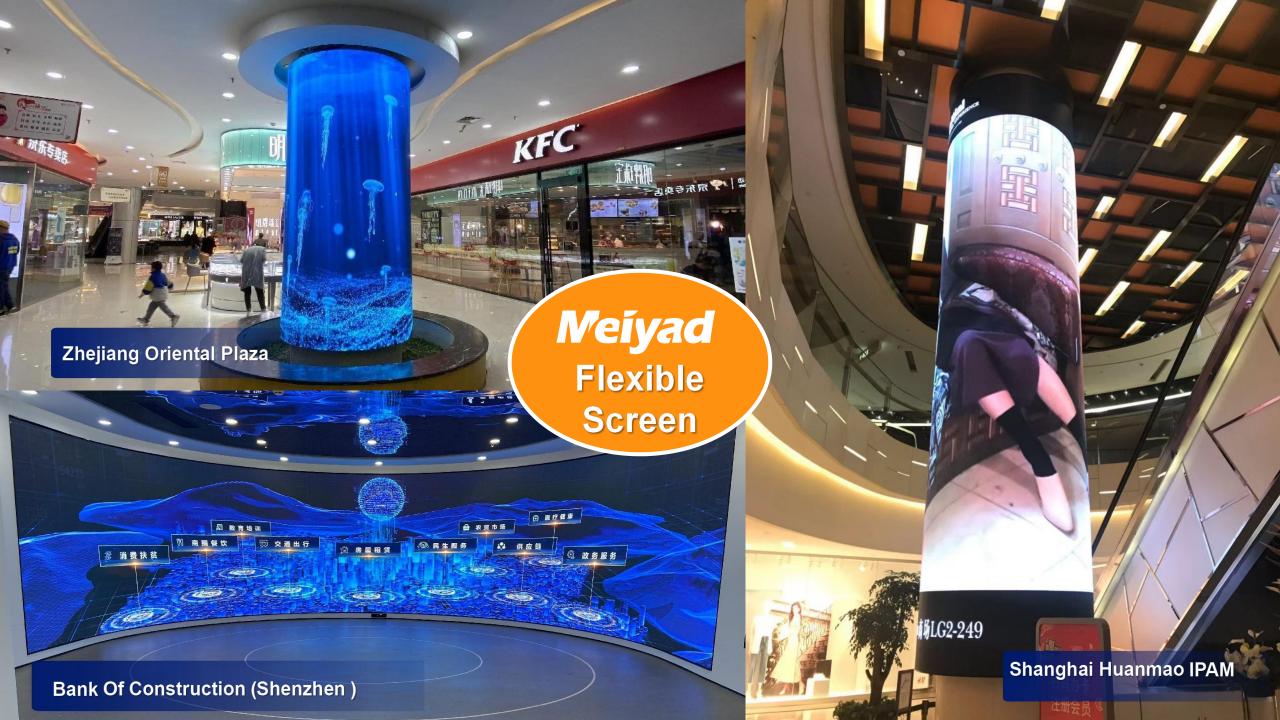
























## **Make You Dreams Come True!**



Shenzhen Headquarters
Shenzhen Meiyad Optoelectronics Co.,Ltd.
Hubei Production Base
Damei Technology (Hubei) Co., Ltd.
GuangXi Production Base
Guangxi Lipu Meiyad Optoelectronics Co., Ltd.
Sichuan Production Base
Panzhihua Meisite Optoelectronics Technology Co., Ltd.

Shenzhen Add: No.9 building Nangang third industrial park, tangtou village, Shiyan town, Bao'an district, Shenzhen, China

Hubei Add: Daye Electronic Information Industrial Park, Development Zone, Huangshi City, Hubei Province

Guangxi Add: Jinjiping Industrial Park, Xinping Town, Lipu County, Guilin City, Guangxi Province

Sichuan Add: No. 68, Ganlanpingyuan North Road, Nanshan Circular Economy Development

Zone, Renhe District, Panzhihua City, Sichuan

Phone: 400-888-7260 E-mail: sales@mydled.com Tel: 0755-82687189 Fax: 0755-82687181 Website: www.mydled.com www.myddisplay.com