



Meiyad

Shenzhen Meiyad Optoelectronics Co., Ltd.
(Group Introduction)

Global Leader in the LED Display Industry Chain

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Headquarters in Shenzhen

Founded in 2011, Meiyad is a state-level high-tech enterprise that integrates R&D, production, sales and service. The group has four major production bases in **Shenzhen, Hubei, Guangxi and Sichuan, covering a total area of 330,000 m² and employing more than 2,000 employees.**

At present it **ranked No. 1 in the industry for single- and dual-color modules and places among the top three for custom-shaped products.** Meiyad's products are widely used in indoor & outdoor commercial media, sports venues, stage performances, higher-education facilities, military projects and creative special-shape applications.



Guangxi Production Base



Sichuan Production Base



Hubei Production Base

Shenzhen Headquarters



Founded in 2011



Building area 10,800 m²



200+ employees

Positioning: Group R&D Center, mainly engaged in the production and sales of flexible and customized products, as well as domestic projects and international marketing centers



GuangXi Production Base



Founded in 2017



Building area 120,000 m²



600+ employees

Positioning: Mainly focused on SMD single and dual color modules, outdoor full-color modules, equipped with SMD LED lamp packaging, PCB production



Sichuan Production Base



Founded in 2020



Building area 120,000 m²



600+ employees

Positioning: : Mainly focused on producing SMD indoor full-color modules, equipped with SMD LED lamp packaging, PCB production



Hubei Production Base



Founded in 2023

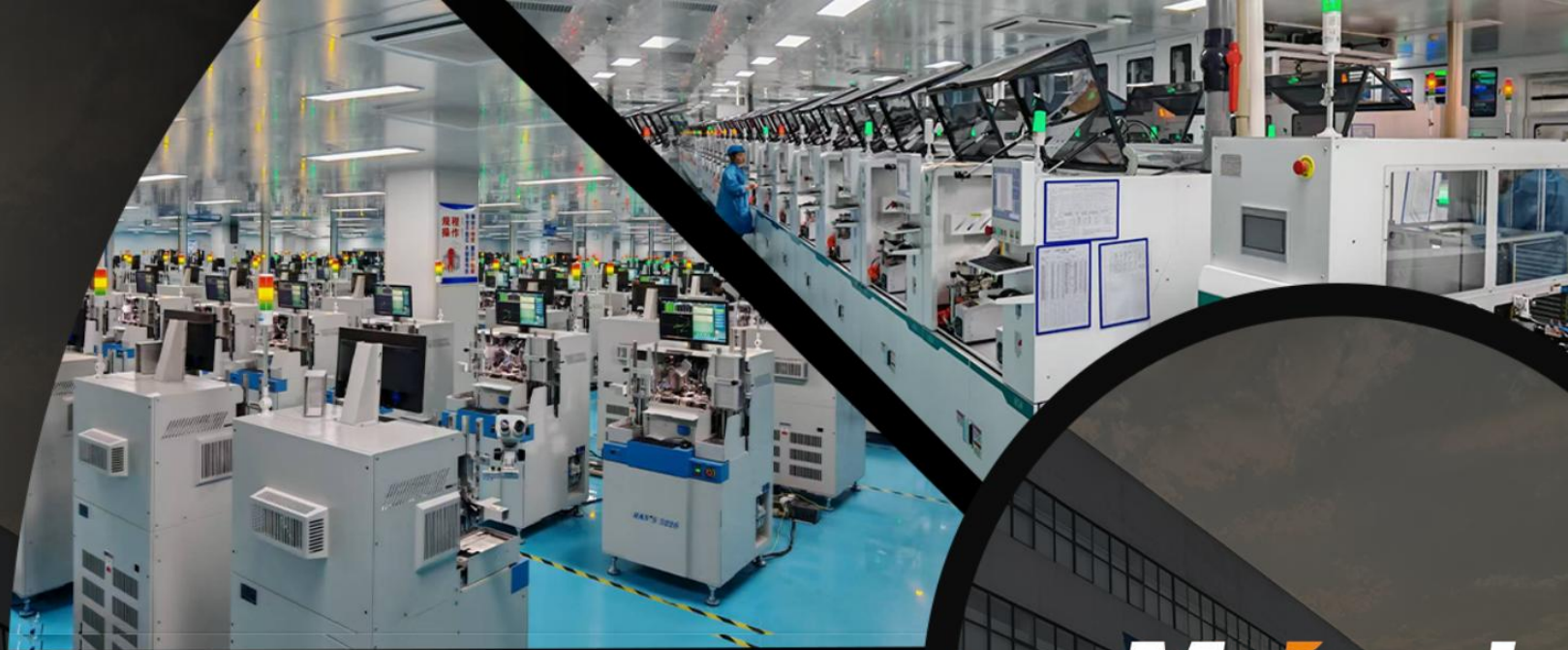


Building area 80,000 m²



600+ employees

Positioning: Focus on mid-to-high-end products such as small pixel pitch modules, flexible modules, outdoor full-color modules, and COB modules, and provide supporting LED lamp encapsulation



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Four Production Bases



Production Capacity

Meiyad Group is a leading diversified LED industry chain manufacturer, integrating LED display screens, PCB production, LED lamp encapsulation, glue, cabinet, packaging and other diversified industries.



1000+ Lamp Encapsulation Line

150+ Public Mold PCB

60%+ PCB supply to market

Indoor LED Display Production Process

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Solder Paste Printing



Component Mounting



Connector Mounting



Fully - automatic Conveyor Belt



Reflow Soldering



Lamp Mounting



Automatic Screw - Tightening



Module Aging



Fully - automatic Vacuum Packing Machine



Cabinet Assembly



Cabinet Aging



Whole - screen Shipment



On - site Installation and Debugging

Outdoor LED Display Production Process

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Solder Paste Printing



Component Mounting



Connector Mounting



Fully - automatic Conveyor Belt



Reflow Soldering



Lamp Mounting



Automatic brushing of
three - proof paint



Lamp surface potting



Automatic conveying
and drying equipment



Automatic Screw - Tightening



Module Aging



Cabinet Assembly



Cabinet Aging



Whole - screen Shipment



On - site Installation and
Debugging

Distribution of the China Domestic Market

4 Production Bases

26 Branch Offices

200+ Dealers

- Distributors
- ★ Production Bases
- ★ Shenzhen Headquarters



Distribution of Global Market:

100+ Export countries

30000+ Cases

30+ Distributors

Branch: Australia, Indonesia, Singapore

Agents: Russia, Vietnam, Iraq, Uzbekistan, Brazil, the United States, Italy, India, etc.





- **Group Spirit** Honor – Gratitude – Integrity - Responsibility
- **Quality Goal** Customer satisfaction is the highest pursuit
Keep improving is the eternal goal
- **Group Responsibility** Eternity – Sharing – Harmony - Friendliness
- **Group Mission** Create development opportunities for customers
Make a bright future for the entire LED industry

Awards

- 70th National Day Craftsmanship Award
- Specialized, Refined, Special and Innovative SMEs
- Innovative Small and Medium Enterprises
- National High-Tech Enterprise
- Guangdong Province Famous Brand
- Top 25 LED Display Screen Enterprises in China
- Excellent LED Display Product Award
- Excellent LED Flexible Screen Brand
- Top 10 LED Flexible and Transparent Display Brands
- Top 10 Industry Innovation and Growth Brands

>>>

60+

Intellectual property

- Invention Patent for a Highly Flexible and Adjustable Curvature LED Display Screen
- Invention Patent for a Display Screen Splicing Link Structure and Flexible LED Display Screen
- Invention Patent for an Adaptive LED Display Screen Frame
- Utility Model Patent for an Easy-to-Snap Spliced LED Display Screen
- Utility Model Patent for a Vertical LED Display Module Disassembly and Assembly Mechanism
- Software Copyright for an LED Display Screen Playback Software

>>>

50+

Certification and Testing

- CCC
- Energy-saving certification
- Environmental Labeling
- Low Blue Light
- UL
- ETL
- BIS
- CE
- FCC
- ROHS
- Indoor and outdoor product test reports

>>>

150+

Meiyad Partners

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Meiyad Product Series

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INDOOR FLEXIBLE
LED DISPLAY



OUTDOOR FLEXIBLE
LED DISPLAY



FINE PITCH LED DISPLAY
608 * 342mm SERIES



FINE PITCH LED DISPLAY
600 * 337.5 mm SERIES



INDOOR FIXED INSTALLATION
LED DISPLAY



COB DISPLAY



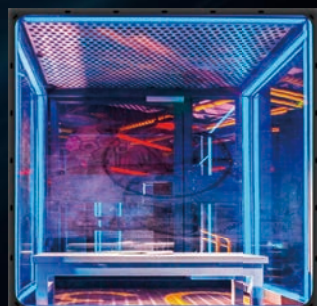
MIP DISPLAY



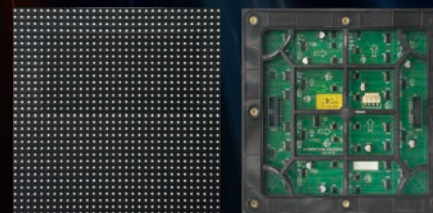
RENTAL LED DISPLAY



CAVE-R IMMERSIVE



XR VIRTUAL STUDIO LED DISPLAY



FULL COLOR LED DISPLAY
MODULE SERIES



SINGLE COLOR LED
DISPLAY
MODULE SERIES

Meiyad Product Series

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OUTDOOR GE-480 SERIES
ENERGY-SAVING SCREEN



OUTDOOR GE-500 SERIES
ENERGY-SAVING SCREEN



INDOOR LED ADVERTISING
MACHINE



INDOOR LED ADVERTISING
MACHINE



CREATIVE CANTON TOWER



ALUMINUM CAN SCREEN



COB ALL - IN - ONE MACHINE



CUSTOMIZED CREATIVE
LED DISPLAY

CUSTOMIZED CREATIVE LED DISPLAY

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Produce high-end flexible led screen, customized led screen and standard indoor & outdoor led screen, can check brochure for more details.



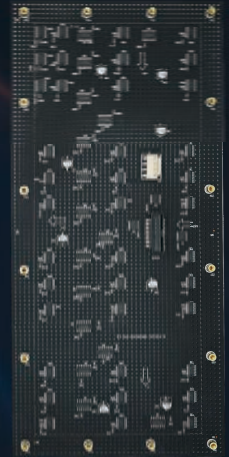
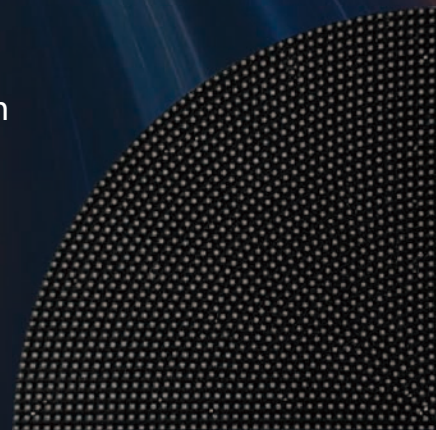
CUSTOMIZED CREATIVE LED DISPLAY

Meiyad

- ★ 100% private customization, to create exclusive customized solutions
- ★ Highlight individuality culture achievements city landmark
- ★ Gather vast popularity and win unlimited business opportunities
- ★ **Supports customization of random pixel pitch and size**

Design Extended Applications

- | | | |
|---------------------------|--------------------------------|----------------------------|
| ➤ Donut screen | ➤ Ribbon screen | ➤ Spherical screen |
| ➤ Treasure bowl screen | ➤ Lintel screen | ➤ Outdoor spherical screen |
| ➤ Dome screen | ➤ Speaker screen | ➤ Indoor spherical screen |
| ➤ Art sculpture screen | ➤ Special-shaped canopy screen | ➤ Hemispherical screen |
| ➤ Outdoor circular screen | ➤ CAVE Immersive screen | ➤ XR Immersive screen |



Flexible LED Screen

- ★ 8 times technology upgrades, 8 years of market experience
 - ★ Ultra-thin, 8.5mm thickness
 - ★ Maximum 120° bending, 10,000 bending tests
 - ★ MOB craft P0.93 flexible module, using MIP encapsulated lamps + soft module PCB design, **the first in the industry**
 - ★ Outdoor flexible module waterproof grade reaches **IP66**
 - ★ Support **soft/hard** module connection, **large/small** module with modeling
- Supports customization of random pixel pitch and size**

Pixel Pitch

320*160mm (1.25/1.538/1.667/1.86/2/2.5/3.076)

240*120mm (0.93/1.25/1.875/2/2.5/3)

250*100mm (1.5625) 256*128mm (Outdoor P4)

Design Extended Applications

- Inner Arc Screen
- Outer Arc Screen
- Cylinder Screen
- Outdoor Waterproof Cylinder Screen

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COB Display

- ★ Widely used in command centers, big data centers, public prosecutors and other application scenarios
 - ★ High grayscale 22BIT+, HDR high dynamic image quality, bright colors
 - ★ The color consistency is good and the contrast ratio reaches 10000:1.
 - ★ Support power supply&control system double backup
 - ★ Panel hardness 4H, waterproof, dustproof, and anti-bump
- Power supply, receiving card are combined into HUB board.

Pixel Pitch

600*337.5mm (0.9375/1.25/1.5625/1.875)

Product Features

- Back wireless design
- Support power supply&control system double backup
- 16 Bit Grayscale
- Ultra-Light and Ultra-Thin

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Fine pitch display

- ★ Widely used in command centers, big data centers, public inspection and other application scenarios
- ★ High gray scale, high contrast, bright colors
- ★ Support power supply & control system double backup
- ★ Back wireless design
- ★ Three sizes to meet a variety of field needs

Pixel Pitch

608*342mm (1.267/1.461/1.583/1.9)

600*337.5mm (0.9375/1.25/1.5625/1.875)

640*480mm (1.25/1.538/1.86/2/2.5)

Product Features

- Back wireless design
- Supports Dual Power Supply and Dual-Card Backu
- 16 Bit Grayscale
- Ultra-Light and Ultra-Thin

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Outdoor fixed display

- ★ High brightness, high contrast
- ★ IP65 dustproof and waterproof
- ★ Anti-uv, avoid mask thermal expansion cold shrinkage warping edge
- ★ Energy saving and environmental protection, cabinets size can be customized

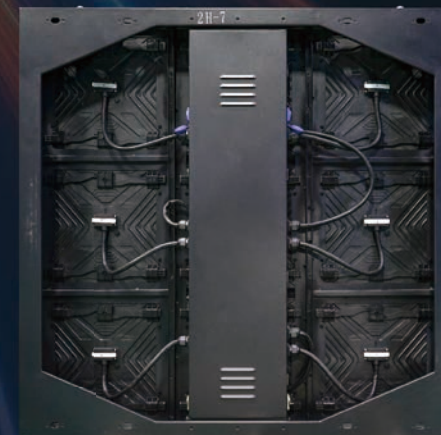
Pixel Pitch

2/2.5/3/3.076/4/5/6/6.67/8/10/16

Product Features

- High brightness
- IP65
- Anti-UV
- Energy saving and environmental protection

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CAVE-R immersive display

- ★ Used widely in virtual teaching, live sports event broadcasting, cultural and tourism interaction, virtual shooting, etc.
- ★ Ultra high definition
- ★ The floor screen can be stand and dance
- ★ Supports 3D/2D mode switching
- ★ Super strong immersive sense

Pixel Pitch

P1.579-8.1m(diameter)、 P1.579-6m(diameter)

Product Features

- 8K ultra high definition
- Immersive
- Floor screen
- 2D/3D



XR immersive display

- ★ High brightness, high contrast ratio
- ★ Ultra high refresh rate
- ★ High grayscale
- ★ Energy saving and environmental protection

Pixel Pitch

1.538/1.86/2.6/2.976/3.91/4.81

Product Features

- 7680Hz
- Immersive
- High brightness
- Energy saving and environmental protection



Transparent display series

- ★ 100% private customization, create exclusive customized solutions
- ★ Supports customization of random pixel pitch and size

Design extended applications

- Transparent screen
- Crystal film screen
- Glass screen
- LED Transparent Film Screen
- holographic LED screen

Pixel Pitch

Crystal film screen: 4/5/4-8/6/8/10/16/20/30/40

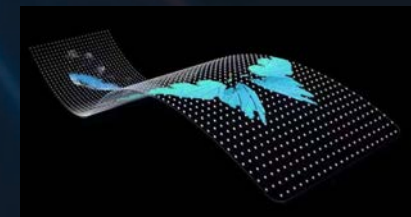
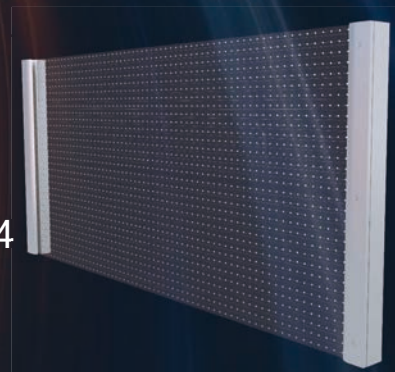
Glass screen: 10/16/20/25/31.25/40

Holographic LED screen: 3.9/6.25

Transparent screen: 2.52-7.81/3.08-7.8/3.91-7.81/7.8-7.8/5.2-10.4

LED Transparent Film Screen: 4-8/6.5/5-10/8/10/16/20/30/40

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Rental Display

- ★ Module hard-link connection, convenient for both front and rear maintenance
- ★ High grayscale 16BIT, refresh rate up to 7680Hz
- ★ 500×250 large module
- ★ Customized private-mold design
- ★ Supports flexible movable cabinets and beveled/straight-edge cabinets

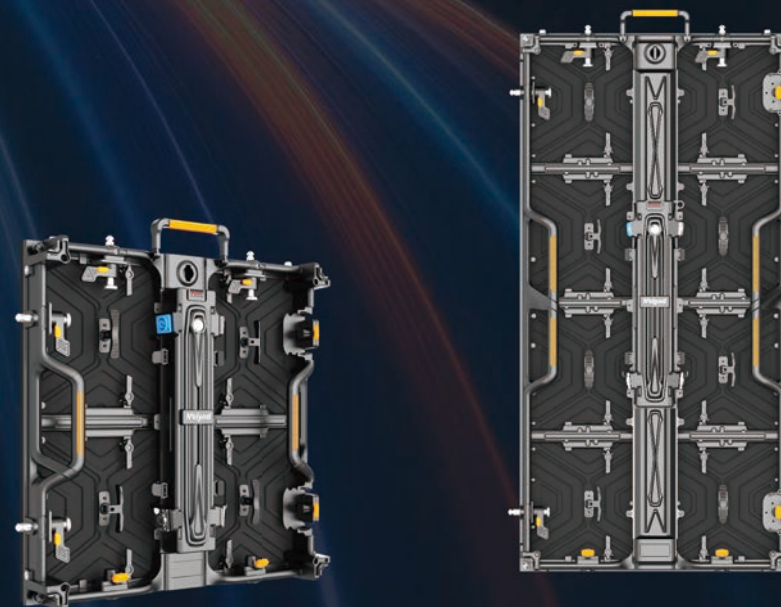
Pixel Pitch

500*500/500*1000mm (indoor 2.6/2.9/3.9, outdoor 3.91/4.81)

Product Features

- Large-module design
- Refresh rate up to 7680Hz
- Module hard-link connection
- Front & rear maintenance

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LED Display Module Series

- ★ High brightness, High contrast
- ★ High refresh
- ★ High grayscale
- ★ Energy saving and environmental protection

Pixel Pitch

Single and double color: 4.75/5/10 (DIP/SMD)
(red/green/blue/white/yellow)

indoor: 1.25/1.538/1.86/2/2.5/3/3.076/4/5

outdoor: 2/2.5/3/3.076/4/5/6/8/10

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Single and double color

outdoor full color

indoor full color

Hubei's Radiant Float Shines in Celebration of the Motherland's 70th Anniversary.

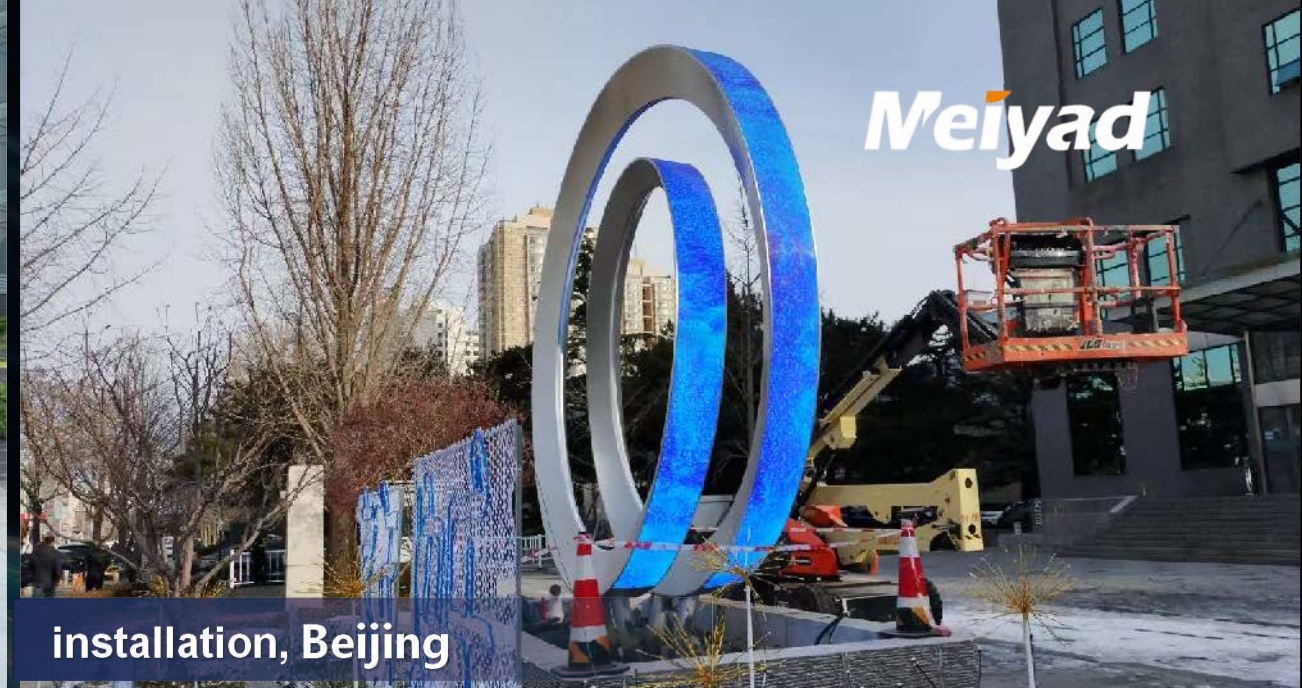
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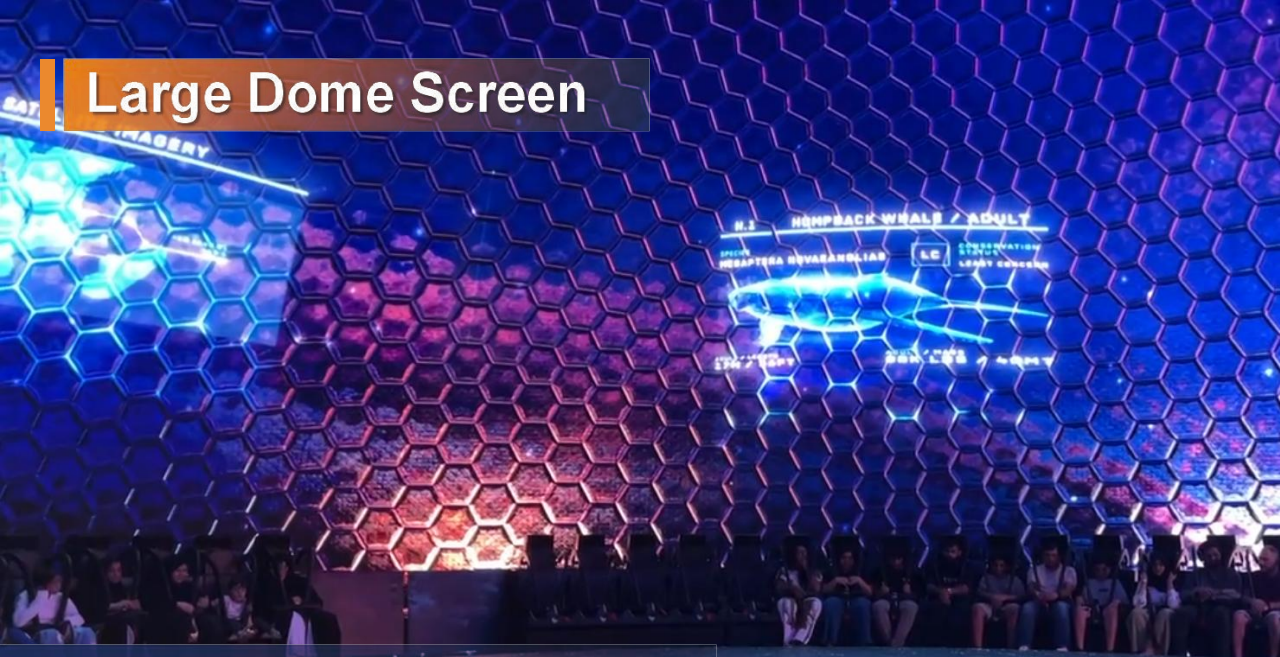
Square Landmark



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Large Dome Screen



Abu Dhabi Ocean Aquarium, 17m Dome Screen



Abu Dhabi Ocean Aquarium

ANIMAL CARE CENTER · مركز رعاية الحيوانات



Zhengzhou Digital Transformation Innovation Exhibition Center, 25m Dome Screen



Immersive display Applications



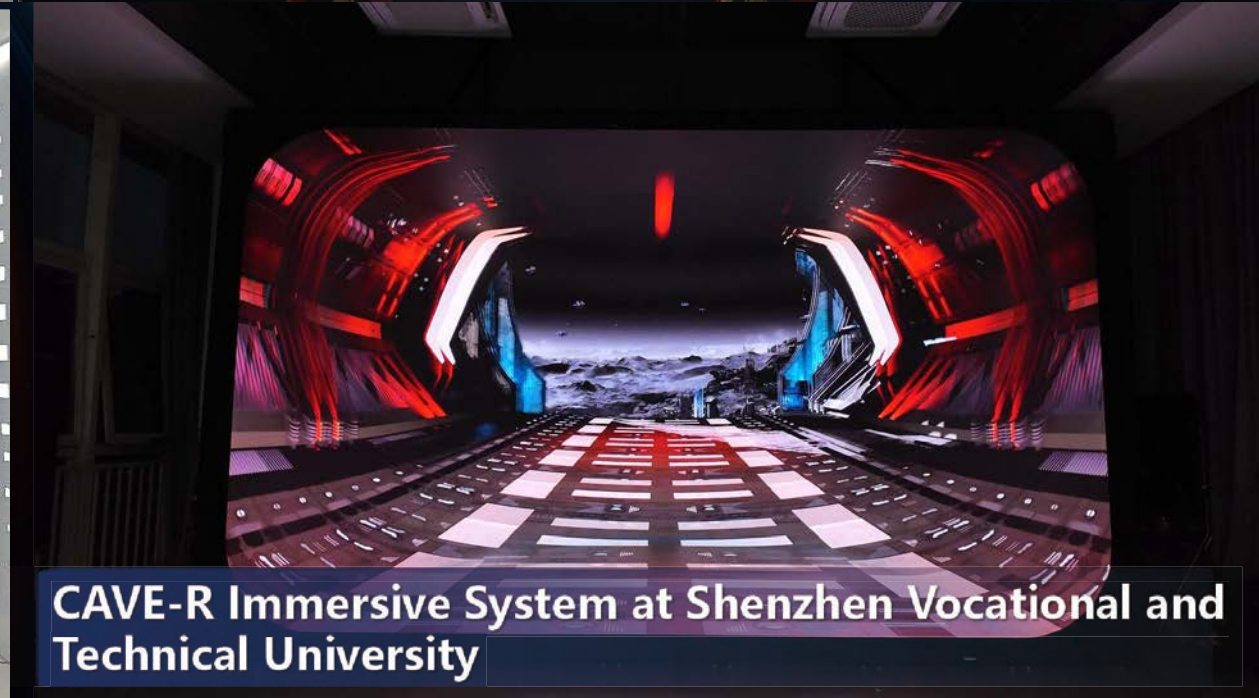
Shenzhen HIT Cave-R Immersion



Hangzhou Intelligent Logistics Port Cave Immersion



COMAC Shanghai Academy CAVE Immersive System



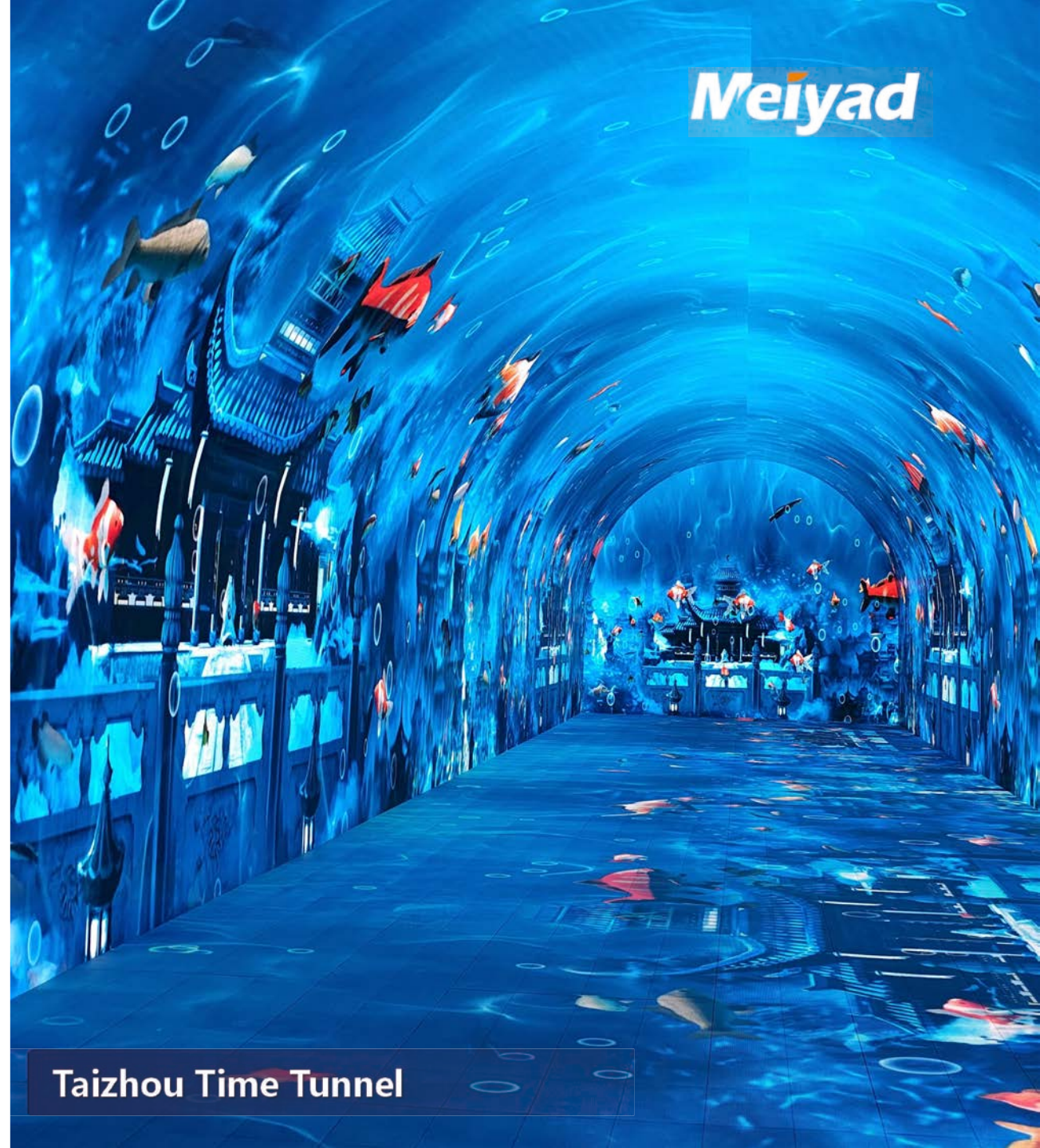
CAVE-R Immersive System at Shenzhen Vocational and Technical University

Immersive Time Tunnel



Australia Time Tunnel

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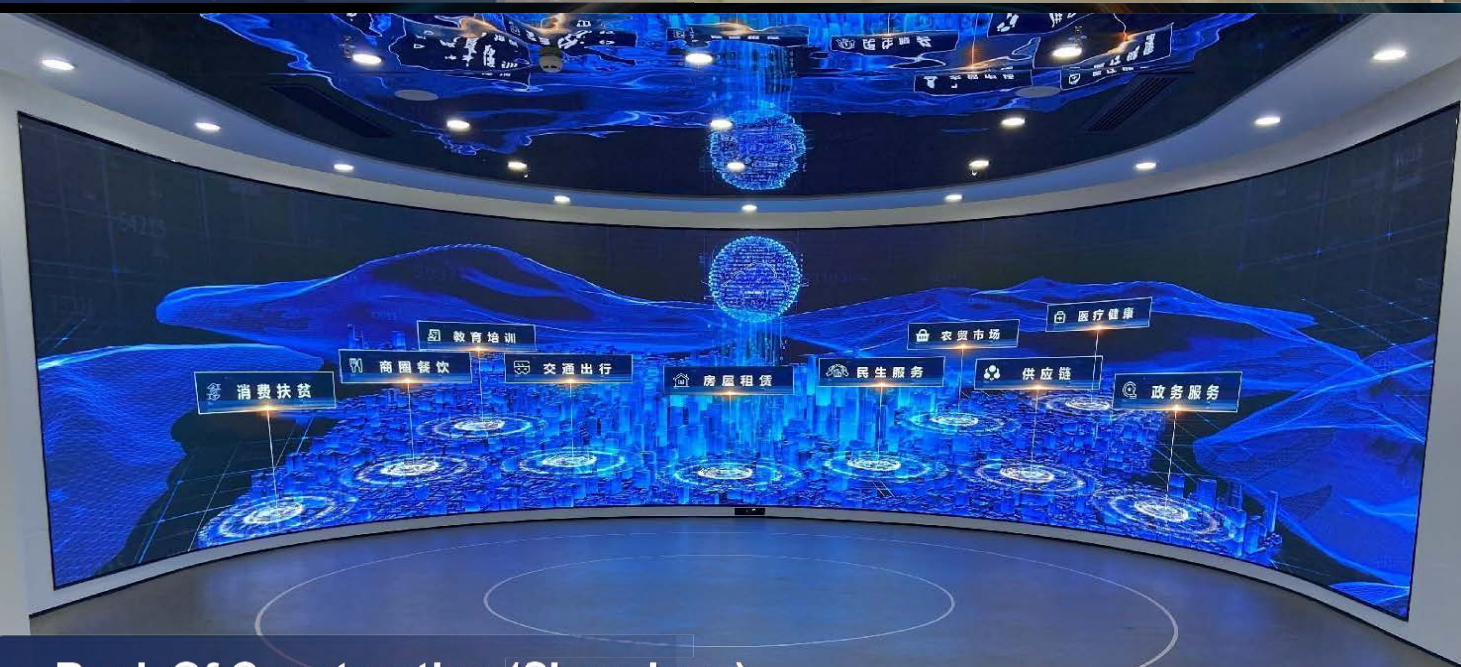


Taizhou Time Tunnel

Flexible display



nanshan, Ribbon Screen at a Certain Building



Bank Of Construction (Shenzhen)

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Shanghai Huanmao IPAM

Naked-eye 3D Display



Tianxinghu Park, Panzhihua



Hongkong, Olympian City



Tianxinghu Park, Panzhihua

Outdoor Stadium / Museum



Shanxi , Stadium



Suizhou Binhui Sports Stadium



Panzhihua, stadium



Korea, Museum

MUseum



Poly MGM Museum



Zhuhai Exhibition Center Forbidden City Theme Museum



Korea, National Folk Museum



Korea, National Folk Museum

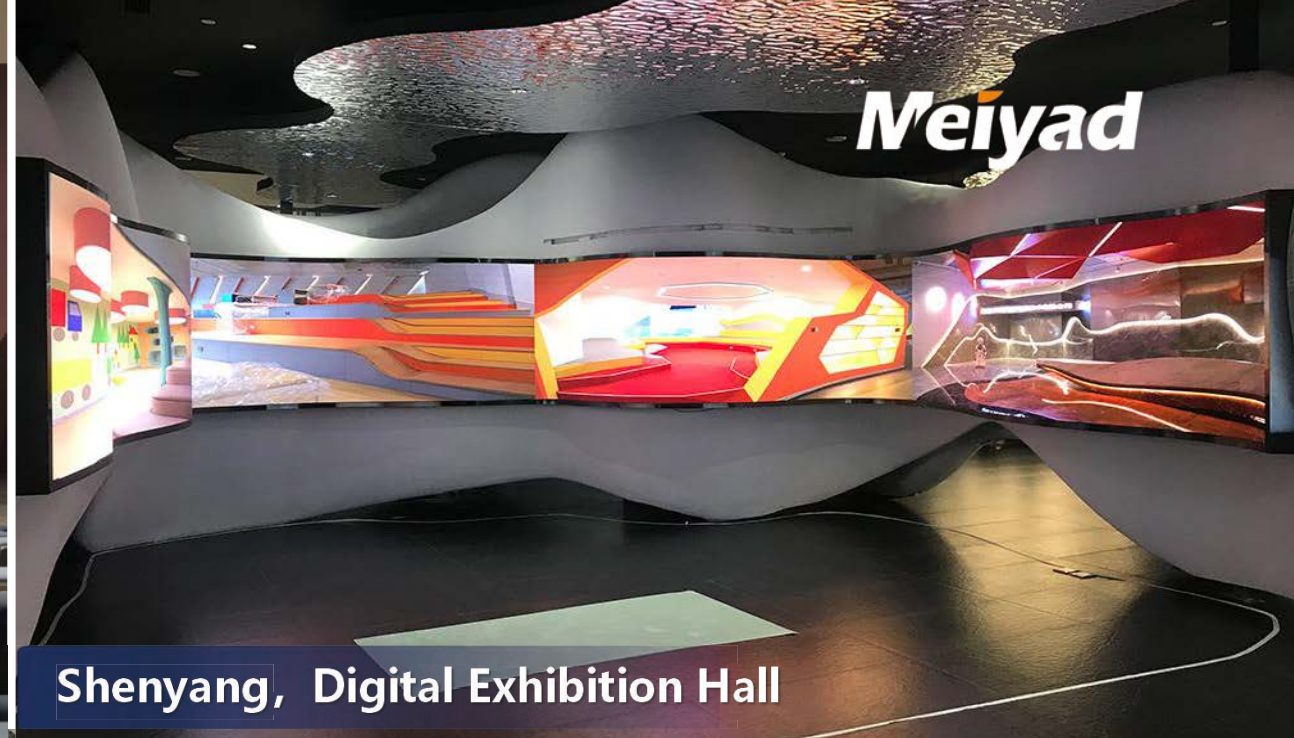
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Exhibition Hall



BYD Racing Track Conference Room

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Shenyang, Digital Exhibition Hall



Sichuan, International Conference Center



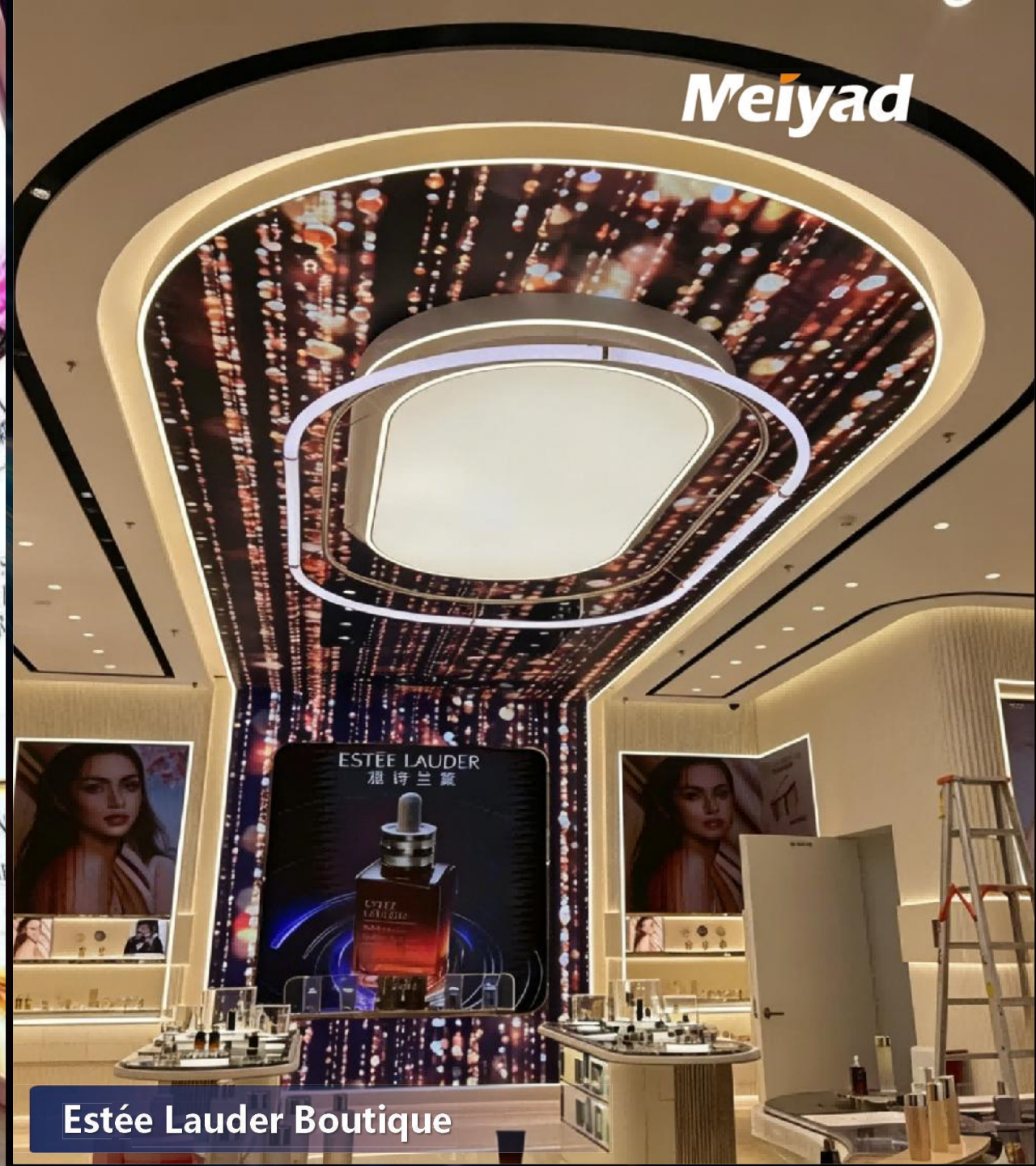
Hubei, Daye Exhibition Hall,

Large Shopping Mall Specialty Store



Lancôme Boutique, Beijing

Meiyad



Estée Lauder Boutique

Apparel chain



shanghai, Levi's Store



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Make You Dreams Come True!

Shenzhen Headquarters

Shenzhen Meiyad Optoelectronics Co.,Ltd.

Add: No.9 building Nangang third industrial park, tangtou village, Shiyan town, Bao'an district, Shenzhen, China

Hubei Production Base

Damei Technology (Hubei) Co., Ltd.

Add: Daye Electronic Information Industrial Park, Development Zone, Huangshi City, Hubei Province

GuangXi Production Base

Guangxi Lipu Meiyad Optoelectronics Co., Ltd.

Add: Jinjiping Industrial Park, Xinping Town, Lipu County, Guilin City, Guangxi Province

Sichuan Production Base

Panzhuhua Meisite Optoelectronics Technology Co., Ltd.

Add: No. 68, Ganlanpingyuan North Road, Nanshan Circular Economy Development Zone, Renhe District, Panzhuhua City, Sichuan

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